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S. D. RIEGEL & SONS

PEPPER SPECIALISTS

WHOLESALE AND CONTRACT GROWERS

The Largest Exclusive Growers of Pepper Seed in the U. S.

We think we have exceptional advantages in Soil, Climate, abundant rain-fall, with long seasons, which enables us to grow Peppers of large size, perfectly developed with seed of highest germination. We grow all our seed on our own Farms and give personal attention to the growing, selection and seed-saving, guaranteeing seed of the highest quality. Our trade is growing, booking many new customers each year. We are offering four of the leading varieties, our Royal King heading the list.



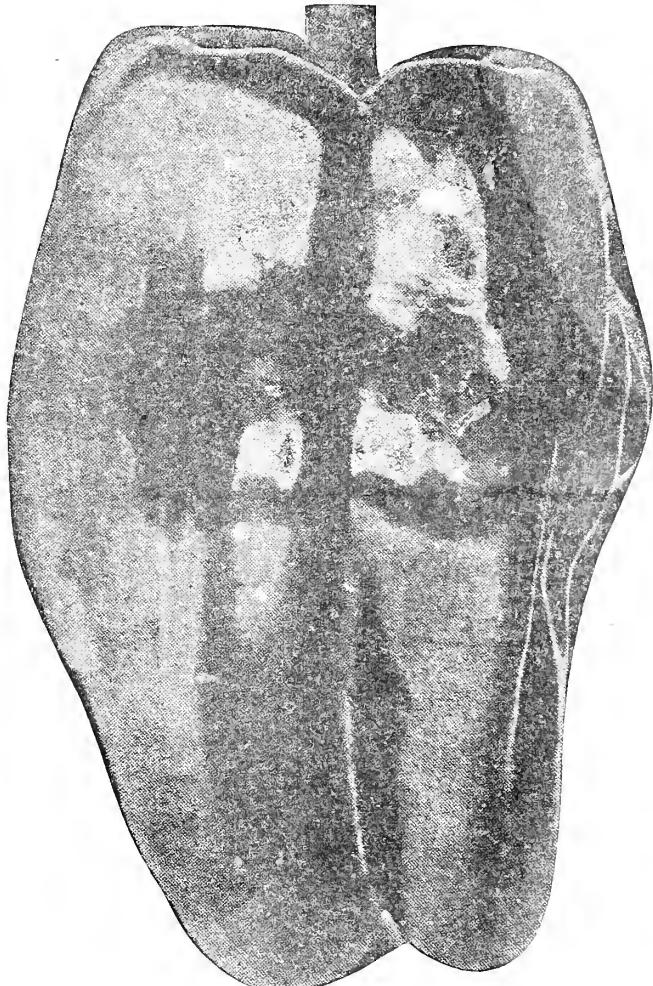
ROYAL KING

RUBY GIANT—The Ruby King-Chinese Giant Cross—Has the good qualities of both without the undesirable qualities of either. Exceptionally large size. Heavy bearer for so large a pepper. Flesh thick, mild and sweet. The plants grow large and upright, mature early and are much more productive than Chinese Giant. Our stock of this pepper is from a fancy selected strain and we can supply high-grade seed.

PRICES— 5 lbs. and up.....\$3.00 per pound
100 to 500 lbs.....\$2.75 per pound
500 lbs. and over.....\$2.50 per pound

ROYAL KING—Surpassed by none in evenness of size and shape. The great shipping and home garden Pepper. Flesh unusually thick and sweet, averaging twice as thick as Ruby King. Peppers large and blocky; large per cent four-lobed. Nice to pack in Drums and Crates, fitting in like square blocks. Color beautiful dark green, changing to bright crimson when ripe. In variety test of 72 lots of seed from prominent seedsmen, Royal King commenced bearing early and held up to the end of the season better than any other variety. We have had exceptional yields from this variety, under favorable conditions as much as 800 bushels per acre. The plants are large and heavily branched, bearing large, fully developed fruits even in dry weather and to the end of the season, until killed by frost.

PRICES— 5 lbs and up.....\$2.50 per pound
100 lbs. to 500 lbs.....\$2.25 per pound
500 or more.....\$2.00 per pound



RUBY GIANT

RUBY KING—The Old Stand-By for a Home and Market variety. Fruits 5 inches to 6 inches long by 2 inches to 2½ inches broad at the top, slightly tapering. Flesh not so thick as our Royal King, but a great shipping Pepper and equally valuable for the home garden. Plants large and spreading, loading down with bright, glossy fruits from early in the season until killed by frost.

Has won its favor on its merits.

PRICES— 5 lbs and up.....\$3.00 per pound
100 to 500 lbs.....\$2.75 per pound
Over 500 lbs.....\$2.50 per pound

PERFECTION PIMENTO—The Great Canning Pepper. Unexcelled for the making of Pimentos. Bright red, smooth and the thickest flesh of any, average about one-fourth inch or more. Very productive and continues to bear until frost. We were the first to introduce this Pepper into the U. S., obtaining our seed stock direct from Valencia, Spain. Many of the seedsmen are offering the Tomato Pepper for the Pimento. We supply the genuine Pimento used for making Spanish Pimento.

PRICES— 5 lbs and over.....\$2.00 per pound
100 lbs. and over.....\$1.75 per pound

TERMS—30 days net. 2% off for cash 15 days date of invoice.
Seamless bags extra at cost.

Samples of seed on request. Also Peppers in growing season.
We sell to dealers only.

S. D. RIEGEL & SONS, Experiment, Ga.

Telegraph and Express Office—GRIFFIN, GA.

RUBY KING

1921
LIFE
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MAR 3 1920
U. S. Depar...

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